



**Townsend Solutions and The Chemical Industry and Engineering Society of China (CIESC) are jointly organizing the 2017 China International Olefin and Polyolefin Conference in Ningbo, China March 20-22, 2017.**

The theme of the conference is **“Technology Innovations for the New Global Polyolefin Era”**.

As we are ushered into 2017, the global polyolefin supply/demand dynamics is undergoing significant changes owing to the convoluted interplay of the shale gas boom, low oil prices, regional imbalance of supply/demand imbalance etc. Coupled with the volatile pricing, the 2017 is indeed a pivotal year commencing a new era.

Under the circumstance of fierce competition and precarious feedstock situation, it is recognized that the technology advancement remains the backbone which will play a key role in differentiating the winners from the rest. The 2017 China International Olefin and Polyolefin Conference is a specially designed forum to update you on the significant technological advancements made in polyolefins and the feedstocks.

Our agenda covers the following areas: olefin catalysts, polyolefin catalysts, catalysts business, new process developments, advances in product development, bioplastics, specialty polyolefin and biobased engineering plastics.

Our speakers are internationally renowned experts from both academia and petrochemical industry, domestically and overseas: ExxonMobil, Dow, LyondellBasell, SINOPEC-BRICI, Inha University Korea, Siluria Technologies, Clariant, SABIC, Tsinghua University, Sichuan University, Shanghai Institute of Organic Chemistry, Albemarle Corporation, Ningbo Institute of Industrial Technology, SINOPEC-SRICI, Townsend Solutions etc. It is a sterling cast.

Please find the Conference agenda and registration details in <http://www.ciesc.cn/d276853227.htm>

Please do not miss this great opportunity. We look forward to seeing you in Ningbo.

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